



BRAND: ACCENTURE

Date: 25 July 2024

Based on the manual review of the "Accenture 2023 360° Value Report," here is an evaluation of Accenture's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. Summary of Biodiversity Pressures (15%)

- **Score: 2**
- **Justification:** The report primarily focuses on Accenture's efforts towards sustainability, climate change mitigation, and energy efficiency. It acknowledges the environmental impacts of operations but does not provide a detailed summary of specific biodiversity pressures caused by their activities. The focus remains broad on environmental and social governance without specifics on biodiversity pressures.

2. Priority Species, Habitats, and Ecosystem Services (15%)

- **Score: 1**
- **Justification:** The report lacks specific details on priority species, habitats, or ecosystem services. It outlines general environmental initiatives and sustainable practices but does not provide a targeted list or objectives for biodiversity conservation. The emphasis is on broader environmental and social impact rather than specific biodiversity priorities.

Stage 2: Vision, Goals, and Strategies (40%)

1. Corporate Biodiversity Vision (10%)

- **Score: 2**
- **Justification:** Accenture's vision includes broad sustainability and environmental goals but lacks a distinct and detailed vision specifically for biodiversity. The focus is on delivering 360° value, including sustainability, but a clear biodiversity vision is not articulated in the report.

2. Scalable Biodiversity Goals and Objectives (15%)

- **Score: 2**
- **Justification:** The report outlines broad environmental goals and sustainability targets but does not specify measurable biodiversity targets. Goals related to biodiversity are not detailed or distinct, focusing more on overall environmental performance.

3. Key Strategies to Deliver Goals and Objectives (15%)

- **Score: 2**



- **Justification:** Accenture employs strategies such as sustainable procurement, energy efficiency, and waste reduction, which contribute to broader sustainability goals. However, these strategies do not specifically address biodiversity conservation in a detailed manner.

Stage 3: Indicator Framework and Strategic Plan (20%)

1. Framework of Core Indicators (10%)

- **Score: 2**
- **Justification:** The report includes various sustainability indicators related to carbon footprint, energy use, and resource management but lacks a comprehensive framework specifically for biodiversity indicators (e.g., species abundance, habitat quality).

2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 2**
- **Justification:** While the report mentions strategic actions related to climate risk management and sustainable practices, it lacks a detailed biodiversity-specific strategic plan. A comprehensive plan with clear actions, timelines, and biodiversity metrics would improve this area.

Stage 4: Monitoring and Reporting (10%)

1. Monitoring Plan (5%)

- **Score: 2**
- **Justification:** The report indicates some monitoring activities related to environmental sustainability, such as tracking emissions and resource use. However, it lacks a detailed biodiversity monitoring plan. Specific indicators, data collection methods, and responsibilities should be detailed.

2. Database of Relevant Data (2.5%)

- **Score: 2**
- **Justification:** There is no mention of a dedicated biodiversity database integrating multiple relevant data sources to track biodiversity indicators comprehensively.

3. Monitoring and Reporting Systems (2.5%)

- **Score: 2**
- **Justification:** The report lacks detailed information on standardized biodiversity monitoring and reporting systems. Developing systems to present biodiversity data in formats like maps or dashboards would be beneficial.



Summary of Scores

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	2	0.30
	Priority species and habitats	15%	1	0.15
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	2	0.30
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	2	0.20
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	2	0.05
Total	100%			1.85

Concluding Summary

- **Total Weighted Score: 1.85 out of 5**
- **Overall Justification:** Accenture demonstrates a basic level of commitment to environmental sustainability, with significant efforts in managing climate-related risks and promoting sustainable practices. However, the approach to biodiversity is not detailed or systematic. The main strengths lie in general sustainability efforts, while specific biodiversity strategies, goals, and monitoring systems need significant development to enhance overall biodiversity performance. Improvements in setting clear, measurable biodiversity goals, developing a comprehensive strategic plan, and implementing robust monitoring and reporting systems are recommended.